

# Crawford County Fair Ambassador

The purpose of the Crawford County Fair Ambassador is to serve as a year-round ambassador for the Crawford County Fair. The Fair Ambassador will fulfill the duties and strive to reach the goals as set by the Crawford County Fair Ambassador Committee. The Ambassador will promote attendance and sponsorship of the fair and exhibition at the fair, focusing on such aspects as agriculture and youth involvement in the fair.

## Eligibility:

- ❖ Must be at least a high school senior and 18 years of age by January 1, 2016
- ❖ Must have a genuine interest in promoting the Crawford County Fair
- ❖ Contestants may be male or female

## Expectations:

Duties of the Fair Ambassador will be to promote attendance and sponsorship of the fair and exhibition at the fair.

## These goals will be achieved by:

- ❖ Attending all days of the 2016 Crawford County Fair
- ❖ Attending community events such as the Dairy Breakfast, community festivals, parades and other as required by contract
- ❖ Speaking to youth groups, including 4-H clubs, scout troops, FFA Chapters, etc. (at least once)
- ❖ Speaking to adult groups promoting sponsorship of the fair
- ❖ Attending Meetings required in the contract
- ❖ Prepare radio spots promoting the fair
- ❖ Compete for the position of the 2017 Wisconsin Association of Fairs Fairest of the Fairs, in early January of 2017

The Fair Ambassador should be present all days of the fair and will be responsible for helping in various ways including: attending the judging, the Meat Animal Auction, grandstand events, etc. The Ambassador is also responsible for organizing off-season events for the Fair Ambassador, Fair Ambassador Attendant and Future Fair Ambassador.

The Fair Ambassador is encouraged to exhibit at the Crawford County Fair at the beginning and end of his/her reign.

If all expectations are met, the Ambassador will receive a \$250 cash prize, sponsored by the Friends of the Fair, at the completion of his/her reign. The Friends of the Fair will determine if expectations are met.

Judging:

- ❖ Interviews will be Friday, December 11th at the Crawford County Administration Building at 6:00 pm
- ❖ Candidates will be interviewed by a panel of judges
- ❖ Attendants will be chosen at the discretion of the judges and the Fair Ambassador committee

To Enter: Prepare a resume and answer the following questions:

\*What is your current involvement in the Crawford County Fair?

What assets do you possess that would make you a good representative of the Crawford County Fair?

Why do you want to serve as the Crawford County Fair Ambassador?

Write a complete bio of self to be used during your time as ambassador for the Crawford County Fair Ambassador program.

Return by Monday, November 30th to:

[cctyfair@crawfordcountywi.org](mailto:cctyfair@ crawfordcountywi.org)

Or Attn: Amanda Nagel 225 N. Beaumont Rd. Suite 240 Prairie du Chien, WI 53821

\*Current involvement can be as simple as attending the fair, need not be a past exhibitor to apply.